## Description

Business Quiz is a competition where participants have to give answer to different question like identify the Personality, Logo, Tagline related to business etc. It is an opportunity for the students to showcase their business knowledge.

## **General Rules**

- A Team of 04 candidates from the same institute can participate.
- Business Quiz will be held in **03 rounds**.
- In case of any tie or uncertain situation Event Coordinator's decision will be final.
- Elimination Round: Where the participating team will undergo a written test. Objective-based questions of the corporate world & Business environment. Out of the total participated team, 50% team will be selected for the next round. (i.e. Battle Field)
- 2. <u>Battle Field Round: –</u> Selected Teams\* will play this round. This round is composed of multiple-choice, Audio-visual clues based on the general business environment, logos, taglines, products, personalities, advertising, important dates, current affairs, etc. Five teams will proceed to the Final round.
- 3. <u>Surprising Round:</u> This round will be a surprise round for each team. More instructions will be given on event day.
  - The Top 03 teams will be declared as a winner & runner up respectively based on score.

Based on entries available teams will be selected for the second round. \*

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